

FPTPC Board Meeting Minutes

Stanley County Commission Room and via Zoom

7:45 AM, February 7, 2024

Board Members present were Emily Steber, Casey Cowan, Scott Deal, Lindy Geraets, and Kalyn Bergeson.

Others present were Mayor Gloria Hanson, Sunny Hannum, Shane Kramme, Lyssa Bruzelius, Chris Maxwell, Judy Weisgram, Kristen Campbell, and Toni Deal.

Once quorum was reached, meeting was called to order by Cowan at 7:49 a.m.

Motion to approve minutes from January 3, 2024 made by Deal. Second by Geraets. Motion carried.

Financials

Geraets reported on December financials. The FPT account has a balance of \$104,000. This amount includes the money market account which has a balance of \$71,100. Occupancy tax is still showing through October but is projected to be more than what was budgeted for 2023.

FFP's balance through December is \$119,560. FFP's income was \$7000 under what was budgeted due to more expenses and less income from Trader Days and the Community Event. Discussion occurred concerning zeroing out the mural balance.

Motion to zero out the mural account from the -\$1850 to a \$0 balance made by Steber. Second by Deal. Motion carried.

Motion to accept financial report made by Steber. Second by Deal. Motion carried.

Invoices and Recurring Payments by ACH | Invoices due and recurring payments were reviewed. The invoices presented for approval were from January and are listed below.

Fort Pierre Tourism & Promotion Council
Wednesday, February 07, 2024 - 7:45 a.m.

1. Tourism Invoices

a. Maxwell Strategies

a1. Executive Director (monthly - Jan)

\$2,978.91

a2. Creative Services (monthly - Jan)	\$1,306.26	\$4,285.17
b. Monthly – Anderson Nill & Associates (Bookkeeping services)	\$207.09	
c. Drafters Bar & Grille A Very Potter Christmas 12/14/2023 Grant	\$1,500.00	Application Receive
d. Kalyn Bergeson - reimburse SD Tourism Conference registration fee	\$300.00	
e. Maxwell Strategies - Kristen Campbell reimburse SD Tourism	\$300.00	
f. City of Fort Pierre - 2024 Bridge Plaza payment	\$29,500.00	

Subtotal \$36,092.26

2. Future Fort Pierre Invoices

a. Monthly – Anderson Nill & Associates (Bookkeeping services)	\$207.09	
b. Sculpture Committee 1st installment contract with Matthew Lanz Pierre Chouteau Jr (\$40,000 contract) \$20k, 15k & 5k	\$20,000.00	Paid 1/26/24
c. Sculpture Committee 1st Installment Bronze Services of Loveland, Inc (Foundry)	\$11,000.00	
d. Sculpture Committee 1st Installment Gary Duchateau Scale up	\$7,050.00	Paid 1/26/24
e. Sculpture Committee Judy Weisgram Reimburse postage & shipping \$9.75 / \$315.29	\$325.04	

Subtotal \$38,582.13

TOTAL \$74,674.39

3. Future Commitments

Fort Pierre Tourism

- \$1,000.00 Late Spring 2024 2023 grant delayed for Riverwalk Landing
- \$10,000.00 Marketing grants 2024
- \$10,000.00 Future Fort Pierre transfer 08/2024
- \$17,000.00 City of Fort Pierre Bridge Plaza payment - 08/2025)

Future Fort Pierre

- \$5,610.00 Fort Pierre Tourism Reimburse admin expense 08/2024 (2 months)
- \$2,460.00 Fort Pierre Tourism Reimburse social expense 08/2024 (2 months)

Motion to approve the FPT/FFP payables was made by Steber. Second by Geraets. Motion carried.

New Business

Grant Funding Criteria Discussion | FPT Board discussed the process and questions that they would like to have in place for those special requests that come in for consideration, outside of the marketing grants. The Board wants to support events and requests that benefit Fort Pierre. MaxStrat will send a draft questionnaire/application to the Board by the end of next week (2/16) for their review before the next board meeting.

Old Business

Reports

Marketing Update | Maxwell reported that the marketing committee met in January. Kristen will be taking lead on marketing. We are working on getting the marketing grant information out to everyone after the marketing committee weighs in.

City of Fort Pierre Update | Mayor Hanson reported that the Pierre BID Board would not have the same amount of funds available for the Indian Relay Races. Discussion ensued regarding the Indian Relay Races. It will continue without the Pierre BID Board funds. A quality-of-life brochure is being created to promote Fort Pierre as a good place to live. Recently, Fort Pierre had to begin water restrictions due to a water main break. The sculpture committee sent off the mock-up of Pierre Chateau to the artist. All areas of Peaceful Pines are open now.

Fort Pierre Development Corp (FPDC) Update | Hannum reported the annual meeting was well attended. DakotaMart was named Business of the Year. Marcia Hultman spoke about the workforce and cleared up many myths concerning that. She shared more about the lifestyle brochure.

Fort Pierre Chamber | Kramme shared that the Chamber held its elections recently and all incumbents were reelected. Expo Center has been busy with skating and hockey. SD Game, Fish & Parks will be holding an antler auction in mid-July. The circus will be back again this year. The Trader Days committee met for the first time in January. The Chamber will be hosting the meal for the 4-H Finals again. VBA has put in the order for their blankets and buckles for the event this October.

Stanley County Fairgrounds | Deal handed out his finalized calendar of events. There are 58 days of events on the schedule.

Missouri River Tourism (MRT) | Bruzelius shared about the Governor's Conference on Tourism that took place in January. Both of our socials were well attended. The 2024 materials are starting to be distributed. MRT will be attending sports shows including Pheasant Fest in Sioux Falls and the Omaha International Travel Show. She encouraged businesses to participate in the passport program with Travel SD. It is free. There are two Senate bills that MRT is watching, SB135 and SB174.

Tatanka Trail | No report

Other Business

Toni Deal shared her concerns about the overlapping time frames of the Indian Race Relays and The Freedom Air Show.

Other Discussion

FPTPC Executive Board Meeting | 7:45 AM, Wednesday, February 28, 2024 | Zoom
FPTPC Board Meeting | 7:45 AM, Wednesday, March 6, 2024 | Stanley County Commission Room and Zoom

Adjourned at 9:09 a.m.

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