

FPTPC Board Meeting Minutes

Wednesday, March 1, 2023 | 7:45am-9am

Stanley County Commission Room

and via Zoom

Board Members present were Casey Cowan, Emily Steber, Callie Iverson, and Lindy Geraets (via Zoom).

Others present were Sunny Hannum, Fort Pierre Mayor Gloria Hanson, Laurie Gill, Shane Kramme, Rick Hahn, Mary Duvall, Chris Maxwell, and Desiree Bonhorst.

Once quorum was established, the meeting was called to order by Cowan at 7:45am.

Motion to approve February 9, 2023 meeting minutes made by Geraets. Second by Steber. Motion carried.

Financials

January 2023 | Iverson reported on January financials. Discussion ensued. She reported a lack of communication from Trails for Transplants and the Chuckwagon for clarification of grant; therefore, they will not be going forward in the grant process. Special Olympics to move forward.

Motion to accept the financial report as given made by Steber. Second by Geraets. Motion carried.

Recurring payments by ACH and Invoices | Iverson reported on the recurring monthly payments, the Tourism invoices as well as the Future Fort Pierre Invoices, as seen below.

1. Tourism Invoices

a. Maxwell Strategies

a1. Executive Director (monthly - Feb) \$2,875.50

a2. Creative Services (monthly - Feb) \$1,246.05

b. Monthly – Anderson Nill & Associates (Bookkeeping services) \$195.00

c. JC Printing (Hometown Tour Booklets, Rack Cards, Post Cards) \$1,659.27

Subtotal **\$5,975.82**

2. Future Fort Pierre Invoices

a. Monthly – Anderson Nill & Associates (Bookkeeping services) \$195.00

b. Levi Blom Concert/Sound (Trader Days) \$250.00

Subtotal **\$445.00**

TOTAL **\$6,420.82**

Motion to approve invoices made by Iverson. Second by Geraets. Motion carried.

Money Market at FNB Update | Maxwell reported having to clarify that FPT and FFP are not for profit and First National Bank has been updated.

Reports

City of Fort Pierre Update | Mayor Hanson reported that the Occupancy Tax increased, stating that an ordinance will need to be made. Since the Board met, the Governor has since vetoed the Occupancy Tax increase. Mayor Hanson also reported that Senate Bill 41 passed- which is on housing infrastructure grants/loans. Mayor Hanson reiterated the city announcing four positions and stated that the Council approved a \$2,000 sign on bonus for each of those positions. There is a need to add on to current storage space and a Market Analysis will be done. Hahn reported targeting three locations for storage. The Sculpture Committee is being led by Judy Weisgram with a need for the fundraising campaign to raise \$100K for the sculpture(s). Hanson reported meeting with the CEO of HME and the name of the long-term care facility will be Peaceful Pines, as opposed to the original name of Yellowstone. No update to the bridge plaza project this month- please see prior month's minute's for the bridge plaza update. Hahn reported there will be traffic changes regarding the new bridge this summer, with signs and temporary traffic lights. Hahn also reported they are continuing to make improvements on infrastructure, looking at an installation grant and infrastructure grants.

Fort Pierre Development Corp Update (FPDC) | Sunny Hannum reported FPDC had their meeting. The last Tuesday in March is a retreat for vision and forecasting. Hannum reported the need to raise \$40K for the Community Billboard (electronic sign). Hannum reported Maier Meats will be opening for breakfast and lunch soon. Gill stated she would like to meet with Hannum and the possibility of coming to the FPDC meetings.

Fort Pierre Chamber | Shane Kramme reported the circus will be coming to the Expo on Sunday, June 25, 2023. There is a Post Prom meeting tonight- the Post Prom event will be using the Expo. Pickleball tournament(s) will be held at the Expo this summer. Kramme reported that entertainment has been decided for Trader Days. Kramme reported they will be serving breakfast for rodeo finals. Kramme also reported there is a skating show on March 25 with the Central SD Skating Club.

Stanley County Fairgrounds | Scott Deal absent, no report.

Missouri River Tourism | Lyssa Bruzelius absent, no report.

Marketing Update | Chris Maxwell reported adding a new team member- Mary Duvall. Gill expanded on this and reported that Mary Duvall will be working with the MaxStrat team for marketing and getting the marketing committee for Fort Pierre Tourism started again. A meeting will get set up in March. Geraets stated she is interested in being on the Marketing Committee. Gill reported on some marketing grants available. Gill also reported to be on the lookout for marketing grants and keeping communication open so multiple organizations aren't working towards the same goal. Gill also reported wanting to meet with Lyssa Bruzelius.

New Business

Anderson Nil Update | Gill reported having a meeting with Anderson Nil, Callie Iverson,

and the MaxStrat team to discuss the financial processes. A few minor tweaks were made to the process. The group left the meeting with agreement on an updated internal processes and procedures document that updated and clarified each step in the process and who owned that step.

2023 Marketing Grant Launch Update | Gill reported on the marketing grants that are still available. After the deadline, the applications will be compiled and recommendations will be given, which will then be brought back to the committee for approval. Hannum questioned whether we can increase the amount of money an applicant gets if there are not many applicants. Discussion ensued.

Future Board Meeting Location | Gill reported possibly changing meeting locations. Mayor Hanson reported they had changed locations during COVID to the SD Municipal League and updated their sound system, but they are hesitant to letting FPT having meetings there for free. Laurie Gill will work with Mayor Hanson on continuing to explore if this location will work for future meetings.

Casey Tibbs Marketing and Promotion | Gill reported she will be meeting with Casey Tibbs group to discuss how we might be of assistance as they deal with the changes that are taking place with the Match of Champions given the changes with the Cowboy Channel coverage of the event.

Old Business

Fish Cleaning Station Update | No update given.

Other Discussion

FPTPC Executive Board Meeting | 7:45 AM, Wednesday, March 29, 2023 | Zoom
FPTPC Board Meeting | 7:45 AM, Wednesday, April 5, 2023 | Stanley County
Commission Room and Zoom

Adjourn at 8:45 AM.