

## **FPTPC Board Meeting Minutes**

Stanley County Courthouse and Zoom  
7:45 AM, June 7, 2023

**Board Members present** were Mike Weisgram, Lindy Geraets, Callie Iversen, Emily Steber, Dylan Geuther, and Kalyn Eulberg.

**Others present** were Sunny Hannum, Mayor Gloria Hanson, Rick Hahn, and Shane Kramme. Judy Weisgram, Mary Duvall, Chris Maxwell, and Desiree Bonhorst from MaxStrat were also present.

Once quorum was reached, meeting was called to order by Steber at 7:51am.

*Motion to approve the agenda made by Iversen. Second by Mike Weisgram. Motion carried.*

*Motion to approve minutes from May 3, 2023, made by Mike Weisgram. Second by Iversen. Motion carried.*

### **Financials**

**April 2023** | Iversen reported on Fort Pierre Tourism and Promotion Council's financials and stated the Occupancy Tax for Fort Pierre is down approximately 5% compared to last year but seems to be right in line of where we should be. Iversen reported BID currently has \$107k, with \$29,500 dedicated to the bridge project, \$9,155 in grants, and \$5k committed to the Fish Cleaning Station which leaves unrestricted funds at a little over \$68k.

Iversen reported on Future Fort Pierre's financials and stated at the end of May the balance was \$92,900. She stated \$20,800 is restricted and \$65,500 is for the fish cleaning station which leaves about \$6,600 in unrestricted funds. Iversen reported there is still \$11k in accounts receivable for the fish cleaning station, but we have received \$55k in contributions. The total raised so far is \$189,770 for the fish cleaning station. The sculpture project has received \$40k in contributions to date with accounts receivable equaling \$37-38k.

*Motion to accept financials as presented made by Mike Weisgram. Second by Geraets. Motion carried.*

**Recurring payments this month and Invoices** | MaxStrat reported on the recurring payments and invoices this month. There is a small payment due to Anderson Nill for missed taxes on a few months of service and a down payment due to RTC Pedal Pulls for the Community Appreciation Celebration on July 12. MaxStrat then reported there was nothing else out of the ordinary.

**1. Tourism Invoices**

a. Maxwell Strategies

a1. Executive Director (monthly - May)

\$2,843.55

a2. Creative Services (monthly - May)

\$1,246.05

\$4,089.60

b. Monthly – Anderson Nill & Associates (Bookkeeping services- \$195+tax)

\$207.68

b1. Difference of overpayment/underpayment sales tax

\$29.42

\$237.10

c. JC Printing (Home Town Booklet and Rack Cards)

\$410.03

*Subtotal*

**\$4,736.73**

**2. Future Fort Pierre Invoices**

a. Monthly – Anderson Nill & Associates (Bookkeeping services \$195 + tax)

\$207.68

b. RTC Pedal Pulls (Down payment for Community Appreciation event)

\$100.00

*Subtotal* **\$307.68**

**TOTAL \$5,044.41**

*Motion by Mike Weisgram to approve payment of the recurring payments and invoices. Second by Geraets. Motion approved.*

**Reports**

**Executive Director Update** | Chris Maxwell reported in Laurie Gill's absence. Maxwell reported on the Community Appreciation Celebration event on July 12 from 4pm-8pm at the Expo. Details to follow.

**City of Fort Pierre Update** | Mayor Hanson thanked FPTPC for providing \$2500 for the Capital Improvement planning process. Mayor Hanson reported HME having an event at Drifters on July 11 with plans to open Peaceful Pines in September. Currently setting up a flyover at the end of the 4<sup>th</sup> of July parade. Mayor Hanson reported marketing Come Early, Stay Late for traffic avoidance during the 4<sup>th</sup> of July. Mayor Hanson also reported on the Energize Conference she attended last month that had a keynote speaker who led a discussion about small communities thriving. Hahn then reported on the pedestrian bridge project and Tatonka Bridge Project going as expected. Mayor Hanson reported looking at storage unit options that would be more beneficial to Fort Pierre, to minimize the lengthy travel time to the current storage units located in Pierre.

**Fort Pierre Development Corp Update** | Sunny Hannum reported on having a Facebook Live project to cover local businesses. Repairs are currently being done at the Log Cabin. Many travelers recently. FPDC committed \$5k for the Buffalo Statue. Downtown meeting tomorrow, 8 am at Sutley Senior Center, to discuss the Come Early, Stay Late marketing for the 4<sup>th</sup> of July.

**Fort Pierre Chamber** | Shane Kramme reported on providing a meal for roughly 80 people. Currently painting iron buffaloes (7 total), decorating Triangle Park for the 4<sup>th</sup> of July. Sunday June 18<sup>th</sup> expecting approximately 200 people for the high school rodeo. Working with Trader Days Committee to finalize schedule.

**Stanley County Fairgrounds** | Kramme reported in Scott Deal's absence. Match of Champions was a successful event. Discussion ensued.

**Missouri River Tourism** | Lyssa Bruzelius absent, no report given.

**Marketing Update** | Mary Duvall reported on the Literature Drop and stated an ad has been placed in the South Dakota Magazine. The Midwest Nomad Family will be visiting August 10-13. Community Appreciation Celebration will be on July 12. Discussion ensued. Maxwell added the event will be from 4pm-8pm with the Sidehackers playing music, no sponsorships this year, kids' activities, and Pedal Pull. Free will offering for Hupp/Richter/Ludemann families who recently suffered major tragedies. Duvall then reported there is about \$500 left to spend in this year's DMO grant allocation, after placing the ad in the South Dakota Magazine. She stated she will be working with the Marketing Committee to identify how that money should be allocated.

### **New Business**

**Dept. of Tourism grant award** | Mary Duvall reported on this during her marketing update.

**Community Appreciation Event** | Mary Duvall reported on this during her marketing update.

**Upcoming FPT meeting dates** | Maxwell reported the next meeting date is July 5<sup>th</sup>. Discussion among Board Members to change the next meeting to June 28<sup>th</sup>.

### **Old Business**

**Fourth of July Parade- challenges and opportunities** | Maxwell reported on the committee meeting Friday, June 9 at 10am.

**Fish Cleaning Station Update** | Mayor Hanson reported this is going as planned.

**Future Meeting Location** | Maxwell reported that moving the location would cost \$500/year.

**Electronic Billboard Committee** | Rick Hahn reported that the request for the Electronic Billboard was turned down by the Department of Transportation.

**Trader Days** | Iversen reported the committee is meeting regularly and will be finalizing the schedule and sending over to Tara Berg for assets.

**Midwest Nomad Family Influencer Campaign August 9-13** | No report given.

### **Other Discussion**

**FPTPC Executive Board Meeting | 7:45 AM, Wednesday, June 21, 2023 | Zoom**  
**FPTPC Board Meeting | 7:45 AM, Wednesday, June 28, 2023 | Stanley County Commission Room and Zoom**

**Adjourn at 8:53am.**